



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2020

PARTNERSHIP
OPPORTUNITIES

REGIONAL CONFERENCES ON WORK & CANCER

Just like the National Conference on Work & Cancer, both Regional Conferences provide vital expertise on balancing work and cancer directly to the Midwest, West Coast and South.



“Continue doing the amazing work that you do! You are touching lives and knowledge is power for patients to better advocate for themselves.”

-West Coast Conference Scholar

REACH & IMPACT OF THE 2019 CONFERENCES*

- 272 guests from 23 states
- 10 local community partners
- Total Regional Conferences Reach: **1,435,401 impressions**
- Total Sponsorship Visibility: **262,334 impressions**

*Midwest and West Coast impressions only.

MIDWEST CONFERENCE

March 27, 2020
Northwestern Medicine Prentice
Women’s Hospital, Chicago, IL

WEST COAST CONFERENCE

October 17, 2020
Center at Cathedral Plaza
Los Angeles, CA

SOUTHERN CONFERENCE

November 14, 2020
Loyola University
New Orleans, LA

REGIONAL CONFERENCES ON WORK & CANCER

LEVELS & BENEFITS*

*Benefits apply to all regional conferences.

	Gold \$30,000	Silver \$20,000	Bronze \$12,500	Patron \$6,500
VISIBILITY <ul style="list-style-type: none"> • Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks). • Exclusive, stand alone signage with messaging in well trafficked area • Potential Sponsor Reach: 262,000+ 	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Standard
BRANDED COLLATERAL Submit branded collateral to be included in all attendee folders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
RESERVED LUNCH SEATING FOR VIP GUESTS Attend to interact with attendees	3	2	1	
OTHER BENEFITS Right to use CAC logo to promote partnership and access to all CAC educational content, with approval	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

MIDWEST CONFERENCE ON WORK & CANCER

Just like the National Conference on Work & Cancer, the Midwest Conference provides vital expertise on balancing work and cancer directly to Chicago residents and areas nearby.



“This was my first time attending this conference and I’m honestly very impressed!! The level of thoughtfulness and consideration that was evident throughout the day, in regards to content, narrative, and resources provided was incredible.”

- Midwest Conference attendee

REACH & IMPACT OF THE 2019 CONFERENCE

- 157 guests from **14 states**
- 5 local community partners
- Total Regional Conference Reach: **679,598 impressions**
- Total Sponsorship Visibility: **72,117 impressions**

MIDWEST CONFERENCE

March 27, 2020

**Northwestern Medicine Prentice
Women’s Hospital
Chicago, IL**

MIDWEST CONFERENCE ON WORK & CANCER

LEVELS & BENEFITS*

*Benefits only apply to Midwest Conference.

	Gold \$15,000	Silver \$7,500	Bronze \$5,000	Patron \$2,500
VISIBILITY <ul style="list-style-type: none"> • Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks). • Exclusive, stand alone signage with messaging in well trafficked area • Potential Midwest Conference Sponsor Reach: 72,000+ 	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Standard
BRANDED COLLATERAL Submit branded collateral to be included in all attendee folders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
RESERVED LUNCH SEATING FOR VIP GUESTS Attend to interact with attendees	3	2	1	
OTHER BENEFITS Right to use CAC logo to promote partnership and access to all CAC educational content, with approval	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

WEST COAST CONFERENCE ON WORK & CANCER

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to Los Angeles residents and areas nearby.



"I just want to express my gratitude for the program, company and scholarship. I live in Monterey California and never would have been able to afford this trip at this time. I am leaving here with so many tools in the toolbox. I feel knowledgeable and informed moving forward with my next steps. Thank you so very much for all you and the team do!"

— 2019 West Coast Scholarship Recipient & Attendee

REACH & IMPACT OF THE 2019 CONFERENCES

- 115 guests from **9 states**
- 5 local community partners
- Total Regional Conference Reach: **700,577 impressions**
- Total Sponsorship Visibility: **190,217 impressions**

WEST COAST CONFERENCE

October 17, 2020

Center at Cathedral Plaza

Los Angeles, CA

WEST COAST CONFERENCE ON WORK & CANCER

LEVELS & BENEFITS*

*Benefits only apply to West Coast Conference.

	Gold \$15,000	Silver \$7,500	Bronze \$5,000	Patron \$2,500
<h3>VISIBILITY</h3> <ul style="list-style-type: none"> • Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks). • Exclusive, stand alone signage with messaging in well trafficked area • Potential West Coast Conference Sponsor Reach: 190,000+ 	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Standard
<h3>BRANDED COLLATERAL</h3> <p>Submit branded collateral to be included in all attendee folders</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<h3>RESERVED LUNCH SEATING FOR VIP GUESTS</h3> <p>Attend to interact with attendees</p>	3	2	1	
<h3>OTHER BENEFITS</h3> <p>Right to use CAC logo to promote partnership and access to all CAC educational content, with approval</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

LETICIA M. BENNETT

Director of Development

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